

### **Intellectual Property Rights and Registration**

Intellectual property rights ("IPRs") are the legal rights that relate to ownership and control over, and protect intangible creations such as inventions, literary, artistic works, designs, symbols, names, logos and images. IPRs are essential in providing incentives for individuals and organizations to invest time, resources, and efforts in developing new and innovative ideas. In this article, Nicholas Worsnop and Kyrran Dearnley-Porter will discuss the different types of IPRs, registered vs. unregistered intellectual property rights, the role of the Intellectual Property Office ("IPO") and how we can help.

#### Types of Intellectual Property Rights

There are four main types of IPRs, including:

- 1. Patents: Patents are legal rights granted to inventors for their novel, non-obvious, and useful inventions. Patents provide the exclusive right to prevent others from making, using, selling, and importing the invention for a limited period of time.
- 2. Copyrights: Copyrights are legal rights that protect original works of authorship, such as literary, artistic, musical, and other creative works. Copyrights provide the exclusive right to reproduce, distribute, perform, display, and prepare derivative works based on the original work for a limited period of time.
- 3. Trademarks: Trademarks are legal rights that protect distinctive signs, such as names, logos, and symbols, used to identify and distinguish goods and services from those of others. Trademarks provide the exclusive right to use the mark in commerce and prevent others from using similar marks that may cause confusion or dilution of the trademark owner's brand reputation.
- 4. Trade Secrets: Trade secrets are confidential and proprietary information, such as formulas, processes, and methods that give businesses a competitive advantage. Trade secrets provide the exclusive right to use and exploit the information.
- 5. Design Rights: Design Rights are the distinctive designs used in a person or organisations objects and products

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#### Registered vs. Unregistered IPRs

Intellectual property rights can be registered or unregistered. Registered IPRs provide the owner with greater protection and enforceability in court, while unregistered intellectual property rights offer limited protection and may be difficult to enforce.

Registered intellectual property rights require a formal registration process usually with the IPO. The registration process involves submitting a detailed application that describes the invention, work, or mark, along with a filing fee. Registered IPRs rights offer several advantages, including:

- 1. Exclusive ownership and control over the intellectual property.
- 2. Public notice of ownership and rights.
- 3. Stronger legal protection and remedies, including damages accounting for profit made and injunctions.
- 4. Ability to license, sell, or transfer the intellectual property.

Unregistered IPRs, on the other hand, do not require registration and arise automatically upon the creation or use of the intellectual property. Unregistered IPRs offer their own, more limited advantages, including:

- 1. No registration fees or formalities required.
- 2. Immediate protection of the intellectual property.
- 3. No expiration date or renewal fees.
- 4. Easy to enforce in some cases.

However, unregistered IPRs offer limited protection and may be more difficult to enforce.

#### Role of the Intellectual Property Office

The IPO is a government agency responsible for administering and enforcing intellectual property laws and regulations. The IPO provides several services, including:

- 1. Registration of patents, trademarks, and copyrights.
- 2. Examination and approval of patent applications.
- 3. Granting and issuing of intellectual property certificates.
- 4. Enforcement of intellectual property laws and regulations

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#### How we can help

At Chadwick Lawrence, we know that registering and renewing IPRs can often be time consuming, and our expert team can assist with any disputes that arise out of or in connection with the infringement of IPRs. Our services include portfolio advice, registration, renewal, identifying and protecting against infringement of IPRs and drafting legal documentation such as licensing, confidentiality, and joint venture agreements to protect both personal and commercial IPRs.

If you require any of the above services, wish to transfer your IPR representation to Chadwick Lawrence or are facing or bringing remedial action as part of a dispute please contact Nicholas Worsnop at NicholasWorsnop@chadlaw.co.uk. Nick is a partner and expert on IPRs, dealing with both protection and infringement.

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